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**IMPACT EVALUATION:**

**LECTURES AND WORKSHOP**

**Hosted by Norad**

**20-21 November 2013**

**Venue: Norad, Ruseløkkveien 26**

The format for the three day impact evaluation event consists:

* Four stand-alone lectures, which may be attended by a wider audience than attends the workshop
* Workshop presentations to provide additional information and explain exercises
* Group exercises conducted in groups of 4-5 people. The group exercises will work though the evaluation design for selected interventions taken from the programmes of the participating agencies. Each group will work on one intervention throughout the event (possibly with re-grouping on day three). There will be inter-group exchanges to learn from other groups and plenary presentations of these proposed designs at the end of the workshop.

Participants may attend (1) one or more lectures, which are open to all, or (2) days one and two, which are intended for commissioners and users of impact evaluation.

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| **LEARNING OUTCOMES**   * What is rigorous impact evaluation and why it matters, including how it relates to the results of Norwegian development cooperation? * Situating impact evaluation in the theory of change * Methods for establishing the counterfactual * Time and budget requirements for rigorous impact evaluation |

**Wednesday 20th November 2013**

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| 08.30 | Registration |
| 09.00 | **Lecture 1**  **Using a theory of change approach in impact evaluation design: an introduction** |
| 10.30 | Break |
| 10.45 | **Defining the counterfactual**  *Presentation followed by group work* |
| 11.45 | Lunch |
| 12.30 | **Mapping the theory of change, identifying evaluation questions and the appropriate mix of methods**  *Presentation followed by group work* |
| 14.00 | **Impact evaluation: an example**  *Guest presentation: Dr. Ida Lindkvist* |
| 14.30 | Break |
| 14.45 | **Lecture 2**  **Randomized controlled trials in international development** |
| 16:00 | Close |

**Thursday 21st November 2013**

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| 08.30 | *Group work on randomized evaluation design* |
| 09.30 | Tea/coffee |
| 09.45 | **Lecture 3**  **Systematic reviews in international development** |
| 10.45 | Break |
| 11.00 | **Statistical matching and other quasi-experimental designs**  *Presentation* |
| 12.00 | Lunch |
| 12:45 | Group work |
| 13.45 | Break |
| 14.00 | **Managing impact evaluations: governance structure, time and budget**  *Presentation followed by group work* |
| 15.00 | **Goldfish bowl discussion: should development agencies commission impact evaluations?**  Howard White and Øyvind Eggen |
| 15.45 | Exit survey and close |

**Friday 22nd November 2013**

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| 10.15 – 11.45 | **Lecture 4 (extra)**  **Approaches to randomization** |

**Suggested readings**

Paul Gertler et al. (2011) *Impact Evaluation in Practice* Washington D.C.: World Bank

Howard White (2013) ‘An introduction to the use of randomized control trials to evaluate development interventions’ *Journal of Development Effectiveness* 5(1): 30-49, 2013

Howard White (2013) ‘The use of mixed methods in Randomized Control Trials’ *New Directions in Evaluation* 138: 61–73

Howard White (2010) ‘Theory-based impact evaluation: principles and practice’ *Journal of Development Effectiveness*, 1(3): 271-284.